



“Pennies for Freedom”

*Youth Supporting the Building of the
Statue of Responsibility, a Historic Educational
Hands-On Learning Activity in
Social Responsibility and Citizenship*

*“Freedom is not the last word. Freedom is only part of the story and half of the truth.
The positive aspect of freedom is responsibility.
That is why I recommend that the Statue of Liberty on the East Coast be supplemented by a
Statue of Responsibility on the West Coast.”*

Viktor E. Frankl, M.D., Ph.D.
Man’s Search for Meaning

Program Overview

Students can make history by contributing to what has been called ‘the most compelling monument project to freedom of the 21st Century’.

*“What kids can do today to help build the Statue of Responsibility
is to collect enough pennies that will stack
up 300 feet tall – the same height as the monument.
Wouldn’t that be cool!
I bet you can do it!”*

Reese Haller
Youngest Published Author in America

Students in each participating school raise enough pennies to stack 300 feet tall, the same height as the Statue of Responsibility (and the Statue of Liberty). The names of all students who donate will be shown in the Visitor’s Center of the Statue of Responsibility via an electronic kiosk. Our initial pilot schools from around the country will be featured in a documentary film that the Foundation will use to promote the program nationwide.

It's a Fundraiser

Participating schools can accomplish two fundraising objectives with the Pennies for Freedom educational program.

First, they raise money to help build the Statue of Responsibility. That's the stack of pennies that reach 300 feet tall, which is 72,000 pennies, which is \$720.00.

Second, the organizing club (student council or other school club) obtains 'matching pledges' from seven to ten local businesses for \$100 each. These businesses only pay on their matching pledge *after* the students raise their 72,000 pennies. When they do, the businesses donate their matching pledge to the organizing club and the club then decides how to use the funds within the school. Obviously it is better to know in advance how the matching pledge funds will be used and to communicate that to the businesses who make a pledge. Once completed, that's \$720.00 or more that can help fund a school program or initiative.

So everyone wins. Plus the local businesses will receive acknowledgement as community partners that helped the school and the students contribute to the Statue of Responsibility monument.

Additional Information (Optional Reading)

I. Background

Viktor E. Frankl, M.D., Ph.D., Vienna, Austria, 1905-1997, was a celebrated neurologist and psychiatrist, and author of 32 books. Some forty years ago in his national best selling book *Man's Search for Meaning*, Dr. Frankl advanced the idea that to have freedom endure, liberty must be joined with responsibility. To that end, he proposed that the "Statue of Liberty on the East Coast be supplemented by a Statue of Responsibility on the West Coast." *Man's Search for Meaning* is a personal account of his experiences in WWII Nazi concentration camps. The book has been translated into 28 languages and has sold over 9 million copies. The book is on the U.S. Library of Congress exclusive list of the "Ten Most Influential Books in America". In the 1960's, Dr. Frankl gave this message to his audiences:

*"Freedom threatens to degenerate into mere arbitrariness, unless it is
lived in terms of responsibility.
Therefore, The Statue of Liberty on the Atlantic Coast
should be supplemented by a Statue of Responsibility on
the Pacific Coast"*



Sculptor Gary Lee Price working on 13 foot tall prototype of the Statue of Responsibility

II. Historical Perspective

In 1884, Hungarian immigrant Joseph Pulitzer, applied his influence in publishing to help raise the money needed to complete the base of the Statue of Liberty. Pulitzer, a successful journalist and veteran of the Civil War, devised a plan to get the attention of wealthy donors who had not yet contributed to the monument. His plan was to print the name of every school child who donated even the smallest amount in his newspapers. Soon papers around the country were doing the same, and the money was raised.

‘Pennies for Freedom’ is a fundraising/educational awareness campaign inspired by Mr. Pulitzer and created to help build the Statue of Responsibility through student involvement.

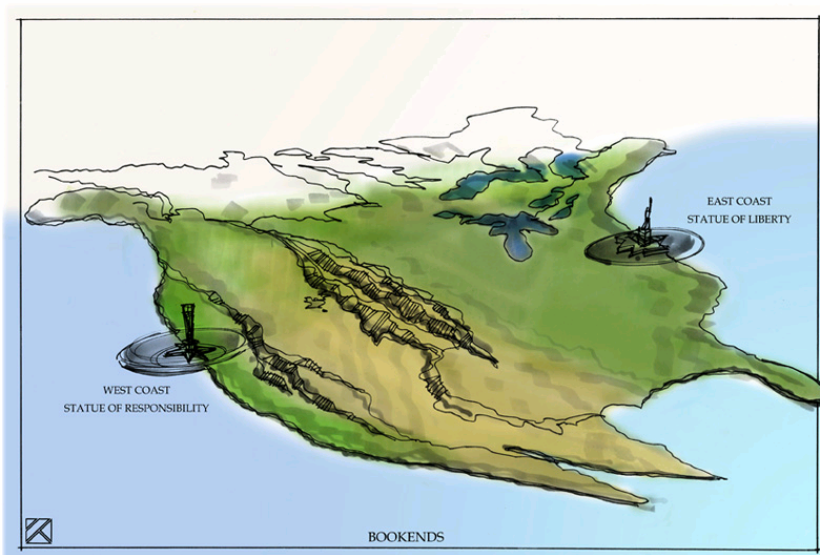
III. Program Hints for Success

1. Appoint a faculty representative or administrator.
2. Secure student involvement via the student council or another student organization.
3. Have classes compete or homeroom classes commit a portion to the goal.
4. Coordinate PR with school district and community media (newspaper, radio, TV).
5. Establish a workable timeline for the program (school year).

6. Start the program with a kickoff assembly to the student body.
7. Invite SOR Foundation President or Student Spokesman Reese Haller to kick off the program and get students excited and focused.
8. Documents student efforts with digital video and digital stills. This is important. (All video and still photos will be given to CMG, Creative Media Group, the SOR Foundation film crew. They will edit footage and create the documentary film. This will be used by SOR Foundation to promote the program nationally. Each initial participating school will receive a copy.)
9. **OPTIONAL !!!** Plan a big final PR event. Pennies laid out on a football/soccer field. A simple trough of PVC tubing cut lengthwise works fine. Invite local media. Invite the school principal, the mayor, and SOR Foundation officials participate. Contact national student TV network, Channel One, to invite their student reporters to cover the event. Arrange for local TV channel to do a fly over with helicopter and camera.
10. The math:

*240 pennies	=	one foot
*72,000 pennies	=	300 feet
*72,000 pennies	=	\$720.00
*30 homeroom classes in the school	=	\$24.00 per homeroom
*24 students per class	=	100 pennies per student

Please note: Any denomination of money can be used (nickels, dimes, quarters, dollars).

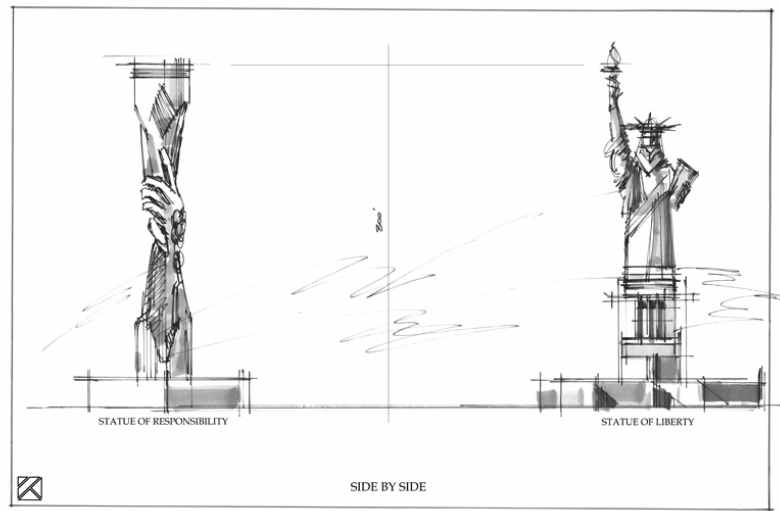


East Coast: Statue of Liberty. West Coast: Statue of Responsibility

IV. More Brainstorm Ideas

1. If school and students want to raise more money, they can raise enough pennies for two or three 300 foot penny stacks. Or they can use nickels or dimes... Do the math first, do not bite off more than you can chew (i.e. raise the money).
2. Get creative – come up with your own ideas to operate and promote the program.

3. Students create big posters and display them throughout their school. Ideas for posters include:
 - Side by side (both statues side by side)
 - Student Quotes: Responsibility – What it Means to Me (in one or two words)
4. Essay contest. Students write a paper, “Responsibility Is...”.
5. Math Work: Assignments to discover the amount of pennies in one foot, in their own height, teacher’s height, principal’s height, school’s height, Statue of Responsibility’ height. Do similar computations for nickels, dimes and quarters. Do a computation for how many pennies needed to fund entire monument project (\$300,000,000.00).
6. Watch documentary videos on the Statue of Liberty and the Statue of Responsibility.
7. Read about Joseph Pulitzer encouraging students to donate to the Statue of Liberty.
8. Write an essay on the equation:
“Liberty + Responsibility = Our Freedom
9. Write an essay on “What I Can Do to Be a Responsible Citizen in a Free Democracy” or “Being a Responsible Student”.



Twin Pillars of freedom, Liberty and Responsibility

V. Conclusion

A small handful of select schools will be chosen to participate in this historic and educational (and exciting) project. We hope you will be one of them...

Students will need to commit to a successful outcome. In time, all students and schools in America will watch the documentary film on how these pilot schools organized their “Pennies for Freedom” event. How they got support from fellow students, how they raised the money that stacked 300 feet tall, and how they created ‘buzz’ in the community including the local media.

It is a unique opportunity for school students across the nation to be involved in such an historic undertaking, the building of a companion monument to the Statue of Liberty. You are making history. Your children will read about you and your efforts in the cause to support

freedom. You are creating a chapter in their history books, which they will read many years from now...

We congratulate you in your desire to help build the Statue of Responsibility.

Sincerely,

The Statue of Responsibility Foundation
Daniel Louis Bolz
President & CEO
www.SORfoundation.org

Contact Information:

1. Tiffany Baron
Public Relations Steering Committee Chair, Statue of Responsibility Foundation
tiffany.baron@mac.com and tbaron@SORfoundation.org
2. Daniel Louis Bolz
President & CEO, Statue of Responsibility Foundation
dbolz@SORfoundation.org
801-990-3130
www.SORfoundation.org
3. Reese Haller (12 years old, Youngest Published Author in America)
Student Spokesman, 'Pennies for Freedom', Statue of Responsibility Foundation
reese@reesehaller.com and thomas@thomashaller.com (Reese's father)
4. John Farr
CMG, Creative Media Group (SOR Foundation film crew)
john@cmgmedia.com