



Bob Proctor

Founder and Chairman of LifeSuccess Productions

For over 40 years, Bob Proctor has focused his work and teachings on helping people use the power of their minds to achieve lives of prosperity, rewarding relationships and spiritual awareness. He is the best-selling author of *You Were Born Rich* and has transformed the lives of millions through his books, seminars, courses and personal coaching. A Teacher for the wildly popular “*The Secret*,” Proctor is considered one of the living masters and teachers of the **Law of Attraction**. Bob sees himself as an educator with a gift to reveal to others the secrets that turned his life around and the incredible power and potential they hold within themselves.

Today, Proctor’s internationally-acclaimed mind teachings are delivered through LifeSuccess Productions, a far-reaching network of branded companies that deliver their products and programs through coaching, events, best-seller books, DVDs, CDs and on-line outreach. All LifeSuccess Productions companies, products and programs share the Bob Proctor brand and his core vision and teachings that empower people to make profound changes in their lives.

“Change is constant and inevitable, but personal growth is a choice.”

— Bob Proctor

As Doug Wead, former Special Assistant to the President of the United States, so eloquently stated, “Zig Ziglar may be the master motivator, Mark Victor Hansen and Jack Canfield of Chicken Soup for the Soul, the master story tellers; Anthony Robbins may be the guru of personal development, but **Bob Proctor is the master thinker. When it comes to systemizing life, no one can touch him.**”

Proctor’s vision and teachings are about how everyone has the power to unwrap the cocoon of their life patterns and profoundly change their lives, achieve real and meaningful transformation and unleash their infinite potential for happiness and success. He shows how the mind works — how to delve into the sub-conscious thinking and life-conditioning scar tissue and roadblocks. He teaches how the cognitive mind and spirituality, along with specific actions, can lead to life success.

Proctor’s teachings and programs are based upon the lessons learned along the way in his own life’s journey. He comes from a life of want and limitation. In 1960, he was a high-school dropout, with a resume of dead-end jobs and a future clouded by debt. Then one book was placed in his hands — Napoleon Hill’s *Think and Grow Rich*, which planted the seed of hope in Bob’s mind. In months, and with additional support from the works of Earl Nightingale, Bob’s life literally spun on a dime. In just one year, he was making more than \$100,000 and soon topped the \$1 million mark. Bob then moved to Chicago to work for his real-life mentors, Earl Nightingale and Lloyd Conant. After rising to the position of Vice President of Sales at Nightingale-Conant, he established his own seminar company in the late 1973.

Proctor says, “It doesn’t matter how you grew up, or what you’ve struggled with in life — your mind is unscathed by any circumstance you’ve yet to live ... and it’s phenomenally powerful!”

Proctor works with businesses and industries around the world, providing seminars and programs that improve company performance and help employees achieve goals they never thought possible.

His company, LifeSuccess Productions is headquartered in Scottsdale, AZ and operates globally. Learn more at www.BobProctor.com

