

Ken Shelton is the founder, CEO and editor-in-chief of Executive Excellence, a 26-year-old leadership and publishing firm.



He is the author of *Beyond Counterfeit Leadership* (1997), *A New Paradigm of Leadership* (1999) *Real Success* (1999), and *One-on-One* with Stephen R. Covey (2000). He served as writer-editor for Stephen R. Covey's *Seven Habits of Highly Effective People* and *Principle-Centered Leadership*, *Walk the Talk* with Eric Harvey, *Managing People Is Like Herding Cats* and *Old Dogs, New Tricks* with Warren Bennis, *Catch People Doing Something Right* with Ken Blanchard, *Smart Talk* with Lou Tice, *Our Journey to Excellence* with Baptist Health Care CEO Al Stubblefield, and *Leadership as a Performing Art* with USC football coach Pete Carroll.

Since 1984, Ken has served as editor and publisher of *Leadership Excellence* magazine, (www.LeaderExcel.com) the world's only monthly publication dedicated to developing leaders of teams and organizations; *Personal Excellence*, the magazine of self-leadership; and *Sales and Marketing Excellence*, the magazine of market leadership.

During these past two decades, Ken has written more than 1,000 articles, interviews, commentaries, and reviews for a variety of business publications; he has also edited and published over 60 books on business ethics, management, and leadership as editor-in-chief of Executive Excellence Publishing. For 12 years, he has also provided services as a literary agent specializing in leadership books.

As a speaker and coach, Ken travels the world. He has been a featured speaker in the United States at leadership conferences in New York, Florida, California, Ohio, and Georgia and outside the U.S. at management conferences in Beijing and Shanghai China; Madrid, Spain; Mexico City, Mexico; Belfast, Northern Ireland; Tokyo, Japan; Seoul, Korea; Singapore; Hong Kong; Frankfurt, Germany; Sidney, Melbourn, and Perth, Australia; Istanbul, Turkey; Dublin, Ireland; Sterling and Aberdeen, Scotland; Dubai, United Arab Emirates; and Buenos Aires,

Argentina.

Ken has been interviewed by several business print media, including *Inc.*, *Harvard Business Review*, *Business Week*, *Fortune*, *Forbes*, *New York Times*, *Wall Street Journal*, *Working Women*, *Success*, and *Bottom Line*. He has also been featured on dozens of radio and television programs worldwide.

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